

ABSTRACT OF THE DISCLOSURE

Techniques are provided to improve communication through selective display of attention shifting display elements. A focus of attention is determined, display events located and attention shifting display elements displayed. The attention shifting display elements suggest display events as candidate foci of attention based on the display event, the display event location and the distance from the focus of attention. Attention shifting display elements are composed of attention directing portions, and optional attention attracting and informing portions. The attention directing portions help direct attention across distances. The attention attracting portions help attract attention to a point in the display space. The informing portions indicate availability of information associated with the display event occurring outside the focus of attention. The attention directing, attention attracting and informing portions of an attention shifting display element are associated with dynamic or periphery of attention based display attributes, static or focus of attention based display attributes or a combination of the two.